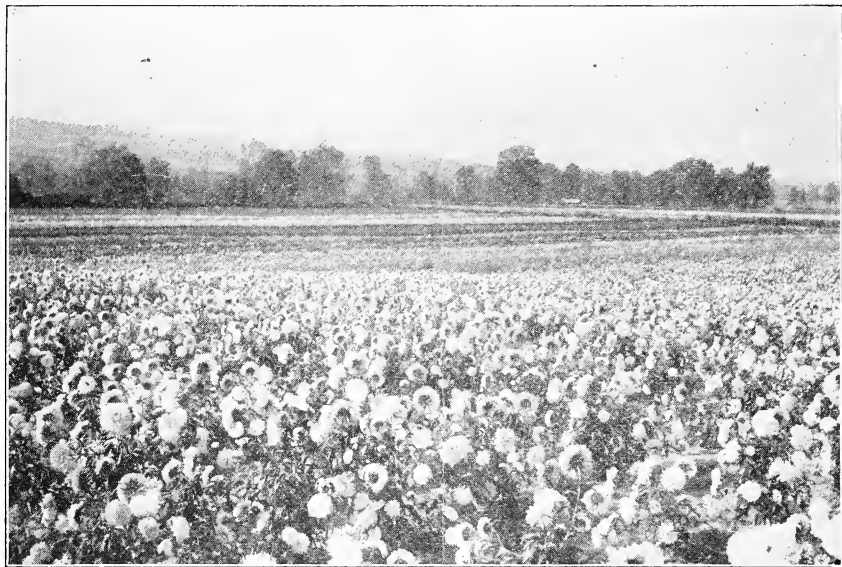


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

BALDWINSVILLE QUALITY ASTER PLANT CATALOGUE



Knowing that you are interested in Asters, I am sending you this little catalogue to tell you about the best kinds grown.

For years I have been originating and improving these beautiful fall flowers and the list I am offering you is the very best selection from over 60 kinds.

Every Aster listed was awarded the FIRST PRIZE at the New York State Fair in 1927.

Williams' Quality Aster Plants are only grown at Baldwinsville, N. Y.

H. B. WILLIAMS

ASTER SPECIALIST

Office and Sales Station 40 North Street

Telephone 129

BALDWINSVILLE, N. Y.

NEW WHITE PEERLESS

A new white Aster of unusual merit as a cut-flower. The flowers and plant have the same splendid characteristics as the old favorite, Peerless Pink. The flowers are large, very full-double with broad incurved petals, forming in a "whorl" over the center. The plants are exceptionally robust and produce a great many perfect flowers on long, stiff, clean stems

Price of plants, 25 cents per dozen

ASTER PEACH BLOSSOM

The plants are uniformly large and vigorous, producing long stems each crowned with a perfect flower, full and double. Its habits, together with its attractive color can not fail to make it one of the most popular asters. Color, a delicate violet pink.

Price of plants, 25 cents per dozen

NEW PEERLESS LAVENDER

This is an especially fine clear lavender of the Peerless type. Like all Peerless asters, it may be depended upon to produce a wealth of large flowers, so full and double as to be almost globular. The intermingling curves of the big, broad petals give the flowers an appearance truly beautiful.

Price of plants, 25 cents per dozen

ROYAL PURPLE

A new strain of late branching asters, growing about 15 inches high. Its habits of growth are entirely distinct, the stems growing directly from the ground and not on side shoots from the main stem, like other varieties.

Price of plants, 25 cents per dozen

AMERICAN BEAUTY

This exceedingly showy and mammoth aster is probably one of the most popular and satisfactory of all asters. A strong and rampant grower producing immense flowers five to six inches in diameter, borne on long stiff stems. Color, a rich deep Rose Pink.

Price of plants, 25 cents per dozen

OSTRICH FEATHER WHITE

This is quite distinct from other Asters in form of bloom. The petals are very long, decidedly curled or twisted, and give the flowers a very graceful appearance. Flowers are usually large and resemble Chrysanthemums. This is sometimes called Ostrich Plume.

Price of plants, 25 cents per dozen

ENCHANTRESS CREGO PINK

This aster is the nearest to a chrysanthemum of any flower grown. It is unusually large in size, running 4 to 5 inches in diameter, when well grown. The petals are about double the length of those in the older varieties, and are twisted and curled in such a manner as to give the blossoms an exceedingly beautiful fluffy appearance. Color, a beautiful shell pink.

Price of plants, 25 cents per dozen

ATTRACTION

A rich, clear, bright dark pink aster that will prove by its merits that it is the very best aster in its class. The flower is of the Crego or Rochester type, very double with long twisted petals. The color is a deep rich velvety pink like the American Beauty Rose.

Price of plants, 25 cents per dozen

I want an agent in every town to take orders for my Aster plants.

Order for Quality Aster Plants

H. B. WILLIAMS

Aster Specialist

BALDWINVILLE, N. Y.

Enclosed please find

in payment for the following order.

	New White Peerless		
	Aster Peach Blossom		
	New Peerless Lavender		
	Royal Purple		
	American Beauty		
	Ostrich Feather White		
	Enchantress Crego Pink		
	Attraction		
	Azure Blue Crego		
	Purple Giant		
	Peerless Pink		
	Heart of France		
	Admiration		
	Black Knight		
	Silvery Rose		
	Special \$1.00 Offer		
	Special \$2.75 Offer		
	Free Offer Special Delivery		15
	New Sunshine		
	New Single Asters		
	Total		

Plants will be shipped when large enough to transplant, generally about June 10th to 20th.

Name

Street

City

A dozen plants free. See other side

With your order for \$1.00 and five names of your friends who are interested in flowers I will give you one dozen plants free.

Name

Street

Post Office

Name

Street

Post Office

Name

Street

Post Office

Name

Street

Post Office

Name

Street

Post Office

AZURE BLUE CREGO

This aster is today the Premier of all Lavender Asters. Like all flowers of the Crego class, the petals of this aster are narrow, very long and gracefully reflexed. The plants are unusually strong growers, bearing magnificent large flowers 6 to 8 inches in diameter, on long, strong stems. The color is a beautiful light lavender.

Price of plants, 25 cents per dozen

PURPLE GIANT

In size and beauty is second to none. The petals are narrow, very long, and gracefully reflexed. The outer petals show completely, while gradually toward the center they bend and curl across each other in magnificent disorder. Color beautiful velvety purple.

Price of plants, 35 cents per dozen

PEERLESS PINK

This is conceded to be the finest pink late-branching aster ever offered. The plants are of robust, free-branching habit, 24 to 30 inches high, bearing their magnificent blooms on strong stems, averaging 18 inches in length, and it is hard to find a flower under four inches across, forming an almost globular flower. The color is a rich shell pink.

Price of plants, 25 cents per dozen

HEART OF FRANCE

A new bright red aster, another new introduction that is giving wonderful satisfaction. It is a large, vigorous growing plant, bearing flowers very much like the Peerless asters. Color, deep, rich velvety red.

Price of plants, 25 cents per dozen

ADMIRATION

This new Ostrich Feather type of aster is the large fluffy flower so many people admire. The fluffy mass of long, twisted petals combined with the rich colorings make an aristocratic flower that is the admiration of everyone. Color a new clear, bright pink like the Paul Neyron Rose.

Price of plants, 35 cents per dozen

BLACK KNIGHT

The darkest Aster produced. There is a delicate sheen of deep red which prevents the flower from being a dead black, thus giving it a rich velvety beauty and enhance its usefulness and value. It harmonizes beautifully with flowers of almost any color or combination of colors. It wins instant admiration either alone, in bouquets or in garden planting, in combination with other colors.

Price of plants, 35 cents per dozen

SILVERY ROSE

The original silvery Aster. The plant is of branching type, very robust long stems. Flowers are of good size, each petal being a charming combination of deep lilac rose almost cerise so delicately threaded with white so as to give it a silvery sheen. The reverse of the petals as they curve all toward the center, show the silvery characteristic very decidedly. The heart of the flower appears a warm glowing rose, very unique and charming.

Price of plants, 35 cents per dozen

For Cash with order I will give 5 plants of each variety of above Asters, 75 plants, for \$1.00.

All plants included in this special offer will be bunched together in one package and not labeled. If you want to make your own selection and have them in separate packages and labeled, the price is 25 and 35 cents per dozen.

I want an agent in every town to take orders for my Aster plants.

SPECIAL \$2.75 OFFER

Twelve plants of each kind of asters put up in separate packages and labeled.

On account of the long delay in delivering and collecting C. O. D. orders and the expensive bookkeeping this method calls for, I have decided to adopt the Cash with order plan.

If you prefer to come to Baldwinsville after your plants, come to the Sales Station at 40 North Street. The shipping room will be open from 7 A. M. to 10 P. M.

Take Advantage of this FREE OFFER

To hasten delivery and avoid delay in transit, I advise that you add 15 cents to your order for a SPECIAL DELIVERY STAMP. On all paid in ADVANCE ORDERS including 15 cents for the SPECIAL DELIVERY STAMP, I will send one dozen New Sunshine Aster Plants FREE.

Plants will be shipped when large enough to transplant, generally about June 10th to 20th.

NEW SUNSHINE

One of the most attractive varieties. Some of the flowers have twisted petals and some have quilled petals; all have a cushion center of tiny quills of a contrasting color which makes a flower look as if it was covered with snowflakes. The blue flowers are dotted with a paler blue and some in white, and the rose in a lighter shade of pink or white. Their delicate beauty is hard to describe. A wonderful cut flower variety, borne on long, stiff stems, and the flowers last a long time after cutting.

Price of plants, 35 cents per dozen

NEW SINGLE ASTERS

I am offering these wonderful asters for the first time this year. In the garden, the Single Asters add a charming note of simplicity among the fuller types of asters. I believe the new Single Types of Asters are destined to become very popular. These aster plants are not included in any of the Special Offers. Mixed colors, Dark Blue, Lavender, Crimson and Deep Rose Pink.

Price of plants, 35 cents per dozen

CULTURE

Asters will thrive in any good soil, prepared the same as you would for a crop of vegetables, but it is well to remember that any extra care taken in the preparation of the soil is repaid by finer plants, larger blooms, with longer stems and more profuse flowering. They should have an open, sunny position and prefer a good heavy loam soil, enriched with a liberal quantity of pulverized sheep manure and the addition of wood ashes or air-slacked lime. This should be applied broadcast at the rate of 10 pounds to the square rod, at least one week before transplanting.

Do not put in trench when setting out the asters as it will burn the plants.

I do not advise growing asters on the same ground two years in succession.

I am very anxious to secure a large number of New Customers for the Celebrated Baldwinsville Aster Plants. Will you help me do this by sending me three \$1.00 orders for these plants? If you will do this I will send you one \$1.00 special—FREE.

I want an agent in every town to take orders for my Aster plants.